

LUNDY-FETTERMAN SCHOOL OF BUSINESS
ECONOMICS

1-800-334-4111 • WWW.CAMPBELL.EDU

**For more information about the program contact:
The Admissions and Retention Coordinator
1-800-334-4111, ext. 1393 • 910-893-1393
economics@campbell.edu**

THE CAMPBELL PROGRAM

The economics degree, offered by the Lundy-Fetterman School of Business, is designed to give the student a foundation in the science of economics. This program also provides students a rigorous technical business education as compared to a general business degree. A student with a degree in economics is able to venture confidently into the many areas of business and government.

An economics major is a strong basis for MBA and other graduate programs, Law School, and private and public sector jobs.

The economics major allows for many electives and, as a result, has a high degree of flexibility. This versatility allows many students to have multiple minors and to easily obtain a double major during their stay at Campbell, making them more attractive to future employers.

THE CAMPBELL APPROACH

The Lundy-Fetterman School of Business is proud to uphold a Free Market approach to economics. One of the country's first endowed chairs dedicated to the free market is Campbell's Burrows T. and Mabel Lundy Chair of the Philosophy of Business. The economics program is designed to expose students to many areas of economic problems. Flexibility is built into the curriculum. Simply put, students are able to choose many electives and tailor their education to suit their needs. Campbell University also sets aside money, and merit scholarships for all economics majors who qualify with high levels of academic achievement.

The program also offers students the option of independent studies, and the opportunity of an internship. While offered and encouraged by Campbell University, these choices are not necessary for the completion of the degree.

THE CAMPBELL FACULTY

The four Campbell University Economists who teach in our program all hold doctoral degrees. Students are also taught by the Lundy Chair of Business Philosophy who holds a Ph.D. in Economics and a JD. The Campbell faculty dedicates themselves to their students and are readily available to assist them in any way.

THE CAMPBELL RESOURCES

The most unique and important resource Campbell University offers students is the Lundy Chair of Business Philosophy. This endowed chair and the faculty associated with it create unique opportunities for students to meet leading scholars in their field, attend John Locke Foundation events and provides the opportunity to obtain internships at think-tanks located in North Carolina and Washington D.C. The Lundy Chair sponsors the P.L.E. (Politics, Law and Economics) Lecture Series which brings leading scholars from different fields to Campbell to lecture on current research and policy issues. The Lundy Chair also sponsors the Adam Smith Club, which focuses on public policy issues and the interaction of politics, law and economics. This club gives students the opportunity to learn leadership skills and also allows students to participate in a forum which debates current policy issues through the Adam Smith Club Roundtable Discussion Series.

THE CAMPBELL STUDENT

Many Economics majors are recognized by the University for their academic accomplishments by being inducted into nationally recognized honor societies.

They are also able to gain leadership positions in business environments and within the community. This is largely due to the impact of Campbell's small, friendly campus which helps students refine their interpersonal skills.



Dr. Derek Yonai, Lundy Chair of Philosophy of Business, works closely with students who major in Economics. He serves as professor, student adviser, and Adam Smith Club adviser.

ECONOMICS: BACHELOR OF SCIENCE

Requirements for a Major in Economics In addition to general college curriculum

ACCT 213, 214; BADM 100, 125, 221, 222, 300, 314, 345; ITS 200; ECON 201, 202, 301, 302, 453, 480 and twelve semester hours of ECON. Electives must be selected from junior and senior-level courses. In addition to the above, students must complete MATH 122.

CURRICULUM OUTLINE

Economics

FRESHMAN YEAR

SEMESTER 1		HRS	SEMESTER 2		HRS
ENGLISH COMP I	ENGL 101	3	ENGLISH COMP II	ENGL 102	3
WESTERN CIV I	HIST 111	3	WESTERN CIV II	HIST 112	3
COLLEGE ALGEBRA	MATH 111	3	CALCULUS	MATH 122	4
INTRO TO CHRISTIANITY	RELG 125	3	RELIGION ELECTIVE	RELG	3
LIFETIME WELLNESS	PE 185	2	ART/MUSIC/THEATRE	131	3
NEW STUDENT FORUM	BADM 100	1	CU WORSHIP	CUW 100	0.5
CU WORSHIP	CUW 100	0.5			

SOPHOMORE YEAR

SEMESTER 3		HRS	SEMESTER 4		HRS
PRIN OF ACCOUNTING I	ACCT 213	3	PRIN OF ACCOUNTING II	ACCT 214	3
ENGLISH LITERATURE	ENGL LIT	3	ENGLISH LITERATURE	ENGL LIT	3
STATISTICS	MATH 160	3	SCIENCE (W/LAB) ELECTIVE		4
SCIENCE (W/LAB) ELECTIVE		4	BUS INFO TECH	BADM 125	3
MICRO ECONOMICS	ECON 201	3	MACRO ECONOMICS	ECON 202	3
CU WORSHIP	CUW 200	0.5	CU WORSHIP	CUW 200	0.5

JUNIOR YEAR

SEMESTER 5		HRS	SEMESTER 6		HRS
BUSINESS LAW I	BADM 221	3	BUSINESS LAW II	BADM 222	3
PHIL OF BUSINESS	BADM 300	3	CORPORATE FINANCE	BADM 314	3
QUANTITATIVE METHODS	BADM 345	3	INTERMEDIATE MACRO	ECON 302	3
INTERMEDIATE MICRO	ECON 301	3	ECON (300 +)	ECON 3__	3
ECON (300 +)	ECON 3__	3	INTERNET APPLICATIONS	ITS 200	3
PE ACTIVITY	PE 111	1			

SENIOR YEAR

SEMESTER 7		HRS	SEMESTER 8		HRS
MONEY AND BANKING	ECON 453	3	SPECIAL TOPICS	ECON 480	3
ECON (300 +)	ECON 3__	3	ECON (300 +)	ECON 3__	3
FOREIGN LANG ELECTIVE	201	3	ELECTIVE		3
ELECTIVE		3	ELECTIVE		3
ELECTIVE		3	ELECTIVE		3
ELECTIVE		2			

TOTAL HOURS 128

English Comp – Students with an SAT verbal score below 450 will be enrolled in ENGL 100; 450-699 students will be enrolled in ENGL 101; 700 and above with at least a “B” average in high school students will be enrolled in ENGL 102.

English Literature – The ENGL LIT requirement may be satisfied by completing any two of the following literature courses: ENGL 201, 202, 203, 204 or 205, or with a 300-level Foreign LANG LIT.

Science Elective – Can be chosen from any 4-hour science courses with a lab.

Electives – Any course can be used for an elective; however, Lundy-Fetterman School of Business students should consider a minor when planning course work.

The Campbell Advantage

Most universities and many colleges offer the Economics major, but Campbell offers you a program that is exceptionally strong and unique, because...

- Campbell provides a distinctive dedication to a quality liberal arts education, free enterprise and our Christian Mission.
- You can become part of the Adam Smith Club.
- You will be instructed by the Lundy Chair of Business Philosophy.
- Students can take advantage of the 3/2 program and receive their BS and MBA degrees in just five years.

The major requirements outlined within this brochure are intended as a guideline, and the curriculum outlines are only a sample. The most recent copy of the University's Undergraduate Studies Bulletin is the official source related to curriculum guidelines. It is the student's responsibility to consult with his/her academic adviser.