

LUNDY-FETTERMAN SCHOOL OF BUSINESS
ACCOUNTING

1-800-334-4111 • WWW.CAMPBELL.EDU

THE CAMPBELL PROGRAM

We have created an innovative program designed to prepare you for a variety of options, including accepting challenging positions with CPA firms, corporations, government and not-for-profit organizations, or pursuing a Master of Business Administration (MBA), Master of Accountancy or Law School degree.

- Our traditional four-year Bachelor of Business Administration (BBA) degree with a major in accounting; or,
- Our five-year 3/2 program which ends with a Master of Business Administration (MBA).

Our 3/2 program meets all educational requirements for eligibility to sit for the CPA exam in most states. This unique track allows you to earn both undergraduate BBA and graduate MBA degrees in just five years.

We also offer undergraduate courses you rarely find elsewhere, such as Governmental Accounting, Forensic Accounting and a Taxation Practicum. By completing the financial planning minor, graduates are able to sit for the national IBCFP examinations and earn the designation of Certified Financial Planner (CFP™).*

THE CAMPBELL APPROACH

Your major classes will average only about 22 students each, which gives professors ample opportunity to compliment lectures with discussions, case studies, role playing and guest speakers. You will also have the opportunity to complete an optional internship with a CPA firm, business or other organization. These one-semester internships, which can be done in the fall, spring or summer semesters, are invaluable learning tools that enhance your resumé with prospective employers.

Our department faculty promotes this program to employers and carefully match students with opportunities. Approximately one-third of our accounting students take advantage of these internships by their senior year.

THE CAMPBELL FACULTY

Our department is characterized by supportive, experienced faculty members who are readily accessible to students inside and outside of the classroom setting. All four faculty members possess the CPA designation in addition to impressive academic credentials; one has been licensed as a stock broker, one has been an internal auditor with both a major retail and commercial bank and one has served as comptroller of a regional retail business.

**For more information about the program contact:
The Admissions and Retention Coordinator
1-800-334-4111, ext. 1393 • 910-893-1393
accounting@campbell.edu**

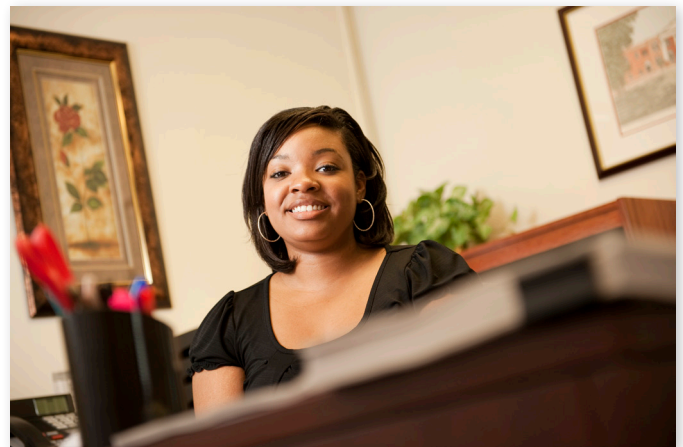
THE CAMPBELL RESOURCES

The department sponsors the Accounting and Financial Club, which offers a variety of professional, social and leadership opportunities. As a part of the Lundy-Fetterman School of Business, you will also be eligible for almost 30 different endowment scholarships.

THE CAMPBELL STUDENT

Our students gain excellent analytical and communication skills. About 20% of them continue their education after graduating. The remainder typically accept accounting, tax, auditing or financial analyst positions with CPA firms, businesses, governmental agencies and not-for-profit organizations.

Most graduates sit for the CPA exam and many go on to establish their own CPA firms.



Brooke Miles, an Accounting major and School of Business mentor, holds an internship at Oscar Harris Certified Public Accountants firm in Dunn, North Carolina. Miss Miles' internship is a paid position and she receives course credit through Accounting 490 - Internship.

** CFP™, Certified Financial Planner™ are certification marks owned by the Certified Financial Planner Board of Standards, Inc. These marks are awarded to individuals who successfully complete the CFP Board's initial and ongoing certification requirements.*

ACCOUNTING: BACHELOR OF BUSINESS ADMINISTRATION

Requirements for a Major in Accounting (BBA):

ACCT 213, 214, 323, 324, 326, 333, 334, 335, 336, 443, 444 and three from any 300-level or above ACCT courses with the exception of ACCT 325; BADM 100, 125, 221, 222, 300, 313, 314, 331, 336; ECON 201, 202 and two electives from any 300-level or above School of Business course.

CURRICULUM OUTLINE

Accounting

FRESHMAN YEAR

SEMESTER 1			SEMESTER 2		
		HRS			HRS
ENGLISH COMP I	ENGL 101	3	ENGLISH COMP II	ENGL 102	3
SCIENCE (W/LAB) ELECTIVE		4	WESTERN CIV II	HIST 112	3
COLLEGE ALGEBRA	MATH 111	3	STATISTICS	MATH 160	3
WESTERN CIV I	HIST 111	3	SCIENCE (W/LAB) ELECTIVE		4
LIFETIME WELLNESS	PE 185	2	ART/MUSIC/THEATRE	131	3
NEW STUDENT FORUM	BADM 100	1	PE ACTIVITY	PE 111	1
CU WORSHIP	CUW 100	0.5	CU WORSHIP	CUW 100	0.5

SOPHOMORE YEAR

SEMESTER 3			SEMESTER 4		
		HRS			HRS
PRIN OF ACCOUNTING I	ACCT 213	3	PRIN OF ACCOUNTING II	ACCT 214	3
BUS INFO TECH	BADM 125	3	ELECTIVE		3
INTRO TO CHRISTIANITY	RELG 125	3	RELIGION ELECTIVE	RELG	3
ENGLISH LITERATURE	ENGL LIT	3	ENGLISH LITERATURE	ENGL LIT	3
MICRO ECONOMICS	ECON 201	3	MACRO ECONOMICS	ECON 202	3
CU WORSHIP	CUW 200	0.5	CU WORSHIP	CUW 200	0.5

JUNIOR YEAR

SEMESTER 5			SEMESTER 6		
		HRS			HRS
INTERMEDIATE ACCT I	ACCT 323	3	INTERMEDIATE ACCT II	ACCT 324	3
COST ACCOUNTING	ACCT 335	3	IMPROVED PERFORM	ACCT 336	3
PHIL OF BUSINESS	BADM 300	4	ACCT ELECTIVE (300+)	ACCT 3__	3
CORPORATE FINANCE	BADM 314	3	BUSINESS COMM	BADM 336	3
PRIN OF MANAGEMENT	BADM 331	3	BADM (300+)	BADM 3__	3
BADM (300+)	BADM 3__	3			

SENIOR YEAR

SEMESTER 7			SEMESTER 8		
		HRS			HRS
ACCT THEORY SEMINAR	ACCT 326	3	TAXATION II	ACCT 334	3
TAXATION I	ACCT 333	3	AUDITING	ACCT 443	3
ADV ACCOUNTING	ACCT 444	3	ACCT ELECTIVE (300+)	ACCT 3__	3
ACCT ELECTIVE (300+)	ACCT 3__	3	BUSINESS LAW II	BADM 222	3
BUSINESS LAW I	BADM 221	3	PRIN OF MARKETING	BADM 313	3

TOTAL HOURS 128

English Comp – Students with an SAT verbal score below 450 will be enrolled in ENGL 100; 450-699 students will be enrolled in ENGL 101; 700 and above with at least a “B” average in high school students will be enrolled in ENGL 102.

English Literature – The ENGL LIT requirement may be satisfied by completing any two of the following literature courses: ENGL 201, 202, 203, 204 or 205, or with a 300-level Foreign LANG LIT.

Science Elective – Can be chosen from any 4-hour science courses with a lab.

Electives – Any course can be used for an elective; however, Lundy-Fetterman School of Business students should consider a minor when planning course work.

The Campbell Advantage

Most universities and many colleges offer the accounting major, but Campbell offers you a program that is exceptionally strong and unique, because...

- You will enjoy small-classroom settings and personal attention.
- You will have ample opportunities to obtain a strong, field-related internship.
- Campbell provides a distinctive dedication to a quality liberal arts education, free enterprise and our Christian Mission.
- You may elect to enter the 3/2 program which gives you the option of completing the necessary hours for the CPA examination.

The major requirements outlined within this brochure are intended as a guideline and the curriculum outlines are only a sample. The most recent copy of the University's Undergraduate Studies Bulletin is the official source related to curriculum guidelines. It is the student's responsibility to consult with his/her academic adviser.