

THE MEANING OF “NO”

Success in life often depends on the proper interpretation of the word “No.”

No is a denial or refusal, a negative.

The simple rules of the negative are:

No always means No,

No response always means No,

Later almost always means No,

Maybe almost always means No,

Yes sometimes means No.

--Ronnie W. Faulkner
Director of Library Services
Campbell University
Buies Creek, NC
October 24, 2007