



REPLY TO
ATTENTION OF

DEPARTMENT OF THE ARMY
CAMPBELL UNIVERSITY, 4th BRIGADE, USACC
PO BOX 307, BLDG 165 T.T. LANIER EXTENSION
BUIES CREEK, NORTH CAROLINA 27506

ATCC-DDN-CCU

8 September 2011

MEMORANDUM FOR CAMPBELL BATTALION CADRE AND CADETS

SUBJECT: Policy Letter #8, Cadre/Student Relations

1. The Cadre in this battalion represents the United States Army, the military and the Department of Defense. The public's perception of our cadre will form the public's perception of all three organizations.
2. It is important that faculty, staff and cadets understand what this command considers appropriate relationships between cadre and students.
3. Cadre members will always exhibit professional personal conduct, which reflects favorably on his or herself, the Campbell Battalion, Campbell University, Cadet Command and the United States Army.
4. Prohibited personal relationships include, but are not limited to:
 - Any unofficial activity or relationship of an actual or apparent personal nature will not be tolerated. This includes dating, socializing, or other direct and personal contact of any type regarding romantic or sexual conduct.
 - No Cadre is allowed to electronically communicate with Cadets other than utilizing formal email, business phone, ROTC Link, or Blackboard is required as part of instructional duties. Communication by My Space, Facebook, or any other online social networking is prohibited. All Cadre will remove all Cadets from their friends list.
 - Cadets will not be addressed by their first name at any time. Cadets will be addressed as Cadet, Mr. or Ms. by all Cadre.
 - In general, unit members should follow and apply the Army Fraternalization Policy as stated in Chapter of AR 600-20.
5. The provisions of this policy are punitive in nature. Violations of this policy may result in adverse actions under the Uniform Code of Military Justice.
6. POC for this policy is the undersigned at (910) 893-1582.

A handwritten signature in black ink that reads "Michael E. Mason".

MICHAEL E. MASON
LTC, EN
Professor of Military Science