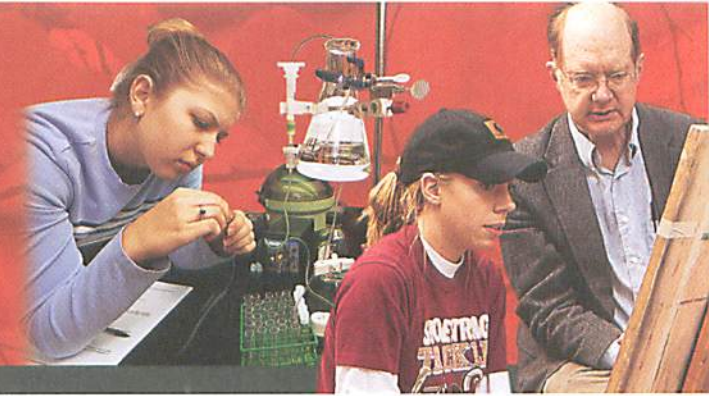


# CAMPBELL

## UNIVERSITY

BuildYourFuture@Campbell



### COLLEGE OF ARTS AND SCIENCES ROTC

1-800-334-4111 • WWW.CAMPBELL.EDU

#### TAKE A CLOSER LOOK

Congratulations! You're one of about a hundred thousand people who are soon going to college. That also means you'll be one of about one hundred thousand people looking for a job over the next few years.

#### HEY, NO ONE SAID IT WAS GOING TO BE EASY.

There is a college elective course at Campbell that could give you a real advantage when combined with your college education and diploma. It's a course that not only teaches you the principles of management, but also gives you the opportunity to lead. It's a course that tells future employers that you've had real life experience handling people and solving problems — that you're goal-oriented — and that you've been trained to work with a team and to lead a team.

That course at Campbell is Army ROTC. Put simply, it's your chance to add muscle to your college career. No matter what your major, ROTC at Campbell gives you the confidence and experience needed to be a success in college and beyond.

#### “TAKE CHARGE AND MOVE OUT!”

This motto sums up what the Campbell Battalion is all about. Since 1972, Campbell Army ROTC has earned acclaim as one of the nation's top ROTC programs. The reason we perform so well year after year is that we continually get outstanding students like you to join our ranks. Here's what we can offer:

- Up to \$20,000 a year for your education.
- The best leadership training available.
- An opportunity to serve your country.

Here's what is required of you:

- 1 to 9 hours of class per week (class dependent).
- Physical training 3-4 days per week.
- One overnight field training exercise per semester.

#### THURMAN TROPHY AWARD

Each year North Carolina Reserve Officers Association presents the General Maxwell D. Thurman Award to the top ROTC graduate. Campbell graduates earned this award in 1999, 2000, 2002, 2005, 2006, 2007, and 2008.

For more information about programs contact:

The Recruiting Operations Officer  
1-800-334-4111, ext. 1590 • 910-893-1590  
ROTC@campbell.edu

#### OUR QUALITY IS SHOWING

Our Reserve Officer Training Corps (ROTC) program is one of the finest in the country and includes Cadets from Methodist University, Fayetteville State University and The University of North Carolina at Pembroke. While there is no published list ranking ROTC programs, there are several distinct areas that can be looked at when determining the quality of an individual program

#### WARRIOR FORGE

Between Junior and Senior years, all Cadets are evaluated at a four week summer course known as Warrior Forge. At the end of this course, each ROTC program is assessed on the performance of their Cadets. Over the past 14 years the Cadets from Campbell Battalion have outperformed Cadets from all over the country. 2009 was no different. Campbell Cadet's average for overall performance was 12% better than the Cadet command average. Eleven of our Cadets finished in the top five in the their platoon and six cadets received the coveted "RECONDO" award for exceeding the standards in all events.

#### RANGER CHALLENGE

Ranger Challenge is a varsity sport that tests the mental agility and physical endurance of the participants as they compete against teams from other universities. Within our brigade (19 universities), Campbell has finished in the top 3 places 9 times in the last 14 years. During that same time, Campbell took 1st place three times competing in its region (101 Schools).

#### COMMISSIONING

The Campbell Battalion commissioned forty-six 2nd Lieutenants this year, far exceeding its assigned mission of twenty-eight. This indicator of success demonstrates the program's strength, as well as this generation's commitment to serve their country as Army Officers.

#### CADET COMMAND EVALUATIONS

Every year Cadet Command provides each Professor of Military Science (PMS) an evaluation that shows how that program compares to all other programs. Rated areas range from quality of recently commissioned cadets to viability of the program. These evaluations consistently show Campbell in the top 15% of all programs nationwide, which is the highest category rating.

## MILITARY SCIENCE

The objective of the Army ROTC Program is to attract, motivate, and prepare selected students to serve as commissioned officers in the active or reserve components of the Army; to provide a practical understanding of the concepts and principles of military science; to develop a strong sense of duty, honor, country, and citizenship; to promote teamwork and individual fitness; and to develop an understanding of and an appreciation for international relations and national security. Attainment of these objectives prepares students for commissioning and establishes a solid foundation for their professional development and effective performance in the uniformed services or in civilian enterprise.

The Army ROTC Program is progressive in nature and is composed of a Basic and Advanced Course. Enrollment in the Basic Course is open to all full time freshmen and sophomores; its completion is a prerequisite for Advanced Course application.

A student who enrolls in the Basic Course **does not** incur any obligation to serve in the Army. Prior military science or high school JROTC experience may result in direct Advanced Course placement. Entrance into the Advanced Course is selective and is based upon demonstrated performance and leadership potential. Students who satisfactorily complete the Advanced Course are commissioned Second Lieutenants upon graduation.

*"Campbell University's ROTC program separates itself from other programs with its commitment to its Cadets and constant work to ensure the success of all future leaders trained in this battalion."*

– Eric Prange, Class of 2011

*"I chose Campbell's ROTC program not only because of this programs reputation for excellence but also because my mom was commissioned from Campbell's ROTC program in 1997, I saw first-hand what a successful program it really was."*

– Ashley Murray, Class of 2010

*"I chose Campbell ROTC because the professionalism and leadership displayed by the Cadre and Cadets were unmatched. I wanted to learn from the best so that I could become the best."*

– Tony Lamboy, Class of 2010

*"I chose Campbell's ROTC program because I knew there was no other place in the country where i could find the dedication of Cadre. They pushed me to my limits and beyond. As I tackle the task ahead I now know there is no task too great."*

– 2LT Eric Moton, Infantry Officer, Class of 2009

### The Campbell Advantage

Try to picture yourself training with one of the finest ROTC programs in the country and becoming a leader on the Campbell campus. Plus...

- An experienced faculty that is committed to using small classes to teach you the practical skills you need for success.
- Opportunities for overseas training and travel.
- Two, three and four year scholarships are available to qualified students.
- A dedication to quality liberal arts education, free enterprise, and our Christian Mission.

### Interested?

Call us today and ask about Campbell's:

Academics  
Advantages  
Campus Visits  
Career Services  
Community  
"Creek" Life  
Financial Aid  
International Admissions  
Outcomes  
Residence Life  
Value

Admissions Office  
Campbell University  
1-800-334-4111, ext. 1415  
International: 01-910-893-1415  
[www.campbell.edu](http://www.campbell.edu)

*Consider us. Visit us. Call us today.*

## Curriculum Outline ROTC

**CAMPBELL**  
UNIVERSITY

### Freshman Year

SEMESTER 1			SEMESTER 2		
		HRS			HRS
LEADERSHIP & PERSONAL DEVELOPMENT	MS 111	1	INTRO TO TACTICAL LEADERSHIP	MS 112	1

### Sophomore Year

SEMESTER 3			SEMESTER 4		
		HRS			HRS
INNOVATIVE TEAM LEADERSHIP	MS 211	2	FOUNDATIONS OF TACTICAL LEADERSHIP	MS 212	2

### Junior Year

SEMESTER 5			SEMESTER 6		
		HRS			HRS
ADAPTIVE TEAM LEADERSHIP	MS 311	3	LEADERSHIP IN CHANGING ENVIRONMENTS	MS 312	3

### SUMMER

APPLIED MILITARY LEADERSHIP	MS 321	3
-----------------------------	--------	---

### Senior Year

SEMESTER 7			SEMESTER 8		
		HRS			HRS
DEVELOPING ADAPTIVE LEADERS	MS 411	3	LEADERSHIP IN A COMPLEX WORLD	MS 412	3

*\*History 310 is required but not locked into a specific semester.*

- *There are other ways to complete the first two years (contact Military Science Department for info). The last two years must be completed in order.*

*The major requirements outlined within this brochure are intended as a guideline, and the curriculum outlines are only a sample. The most recent copy of the University's Undergraduate Studies Bulletin is the official source related to curriculum guidelines. It is the student's responsibility to consult with his/her academic advisor.*