

LUNDY-FETTERMAN SCHOOL OF BUSINESS

## ECONOMICS

1-800-334-4111 • WWW.CAMPBELL.EDU

For more information about the program contact:  
The Administrative Assistant  
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### THE CAMPBELL PROGRAM

The economics degree, offered by the Lundy-Fetterman School of Business, is designed to give the student a foundation in the science of economics. This program also provides students a rigorous technical business education as compared to a general business degree. A student with a degree in economics is able to venture confidently into the many areas of business and government. It is a strong basis for MBA and other graduate programs, Law School, and private and public sector jobs.

The economics major allows for many electives and, as a result, has a high degree of flexibility. This versatility allows many students to have multiple minors and to easily obtain a double major during the four-year stay at Campbell, making them more attractive to future employers.

### THE CAMPBELL APPROACH

The Lundy-Fetterman School of Business is proud to uphold a Free Market approach to economics. One of the country's first endowed chairs dedicated to the free market is Campbell's Burrows T. and Mabel Lundy Chair of the Philosophy of Business. The economics program is designed to expose students to many areas of economic problems. Flexibility is built into the curriculum. Simply put, students are able to choose many electives and tailor their education to suit their needs. Campbell University also sets aside money, and merit scholarships for all economics majors who qualify with high levels of academic achievement.

The program also offers students the option of independent studies, and the opportunity of an internship. While offered and encouraged by Campbell University, these choices are not necessary for the completion of the degree.

### THE CAMPBELL FACULTY

The Campbell University Economists who teach in this program hold doctoral degrees from North Carolina State University, the University of Kentucky, and George Mason University. Students will also take classes from the Lundy Chair of Business Philosophy who holds a Ph.D. in Economics and a JD. Students interested in law school will be trained by a faculty member who understands what skills are necessary to be a successful law school candidate and the skills needed to succeed in law school. The Campbell faculty dedicates themselves to their students.

### THE CAMPBELL RESOURCES

The most unique and important resource Campbell University offers students is the Lundy Chair of Business Philosophy. This endowed chair, and the faculty associated with it, provides unique opportunities for students to meet leading scholars in their field, attend John Locke Foundation events, and provide the opportunity to obtain internship at think-tanks located in North Carolina and in Washington D.C. The Lundy Chair sponsors the PLE (Politics, Law, and Economics) Lecture Series; this brings leading scholars from different fields to Campbell to lecture on current research and policy issues. The Lundy Chair also sponsors the Adam Smith Club, which focuses on public policy issues and the interaction of law, politics, and economics. This club provides the opportunity to learn leadership skills though being an officer and also provides a forum for students to debate current policy issues through the Adam Smith Club Roundtable Discussion Series.

### THE CAMPBELL STUDENT

A culturally diverse and versatile student body capable of serving in leadership positions is our goal.

Many students who major in Economics are recognized by the University for their academic accomplishments by being inducted into nationally recognized honor societies.

Many students, who major in Economics are able to gain leadership positions in business and within the community because Campbell students are able to learn outside of the classroom where interpersonal skills are refined on a small, friendly campus.

### Economics: Bachelor of Science

#### Requirements for a Major in Economics, in addition to general college curriculum

ACCT 213, 214; BADM 125, 221, 222, 300, 314, 345; ITS 200; ECON 201, 202, 301, 302, 453, 480 and twelve semester hours of economics. Electives must be selected from junior and senior-level courses. In addition to the above, the student must complete MATH 122.

## The Campbell Advantage

Most universities and many colleges offer the Economics major. But Campbell offers you a program that is exceptionally strong and unique, because...

- You will enjoy the benefits of a large university economics program within small-classroom settings.
- You will have a thorough understanding of the free enterprise system.
- You will have a quality liberal arts education distinguished by the Christian mission of the University.
- You may select the 3/2 option leading to both the BS and MBA degrees, and...
- You are exposed to the Center for Entrepreneurship and plenty of opportunities for practical internships.

Students can take advantage of the 3/2 program and receive their BS & MBA Degree in five years, or pursue their graduate studies elsewhere.

## Interested?

Call us today and ask about Campbell's:

**Academics**  
**Advantages**  
**Campus Visits**  
**Career Services**  
**Community**  
**"Creek" Life**  
**Financial Aid**  
**International Admissions**  
**Outcomes**  
**Residence Life**  
**Value**

Admissions Office  
 Campbell University  
**1-800-334-4111**

**International: 01-910-893-1415**  
**www.campbell.edu**

*Consider us. Visit us. Call us today.*

## Curriculum Outline Economics

# CAMPBELL UNIVERSITY

### FRESHMAN YEAR

SEMESTER 1		HRS
ENGLISH COMPOSITION ①	ENGL 101	3
WESTERN CIV I	HIST 111	3
ALGEBRA	MATH 111	3
INTRO TO CHRISTIANITY	RELG 125	3
LIFE WELLNESS	PE 185	2
CU WORSHIP	CUW 100	0.5
NEW STUDENT FORUM	BADM 100	1

SEMESTER 2		HRS
ENGLISH COMPOSITION	ENGL 102	3
WESTERN CIV II	HIST 112	3
CALC I	MATH 122	4
RELIGION ELECTIVE		3
FINE ARTS (ART, MUSIC, THEA)	131	3
CU WORSHIP	CUW 100	0.5

### SOPHOMORE YEAR

SEMESTER 3		HRS
ENGLISH ②	ENGL	3
SCIENCE ELECTIVE ③		4
MICRO ECONOMICS	ECON 201	3
ELEM STATISTICS	MATH 160	3
PRIN OF ACCOUNTING	ACCT 213	3
CU WORSHIP	CUW 200	0.5

SEMESTER 4		HRS
ENGLISH ②	ENGL	3
SCIENCE ELECTIVE ③		4
MACRO ECONOMICS	ECON 202	3
BUS INFO TECH	BADM 125	3
PRIN OF ACCOUNTING II	ACCT 214	3
CU WORSHIP	CUW 200	0.5

### JUNIOR YEAR

SEMESTER 5		HRS
PHIL OF BUSINESS	BADM 300	3
INTERMEDIATE MICRO	ECON 301	3
ECON ELECTIVE	ECON	3
QUAN METHODS	BADM 345	3
BUSINESS LAW	BADM 221	3
PE ELECTIVE	PE 111	1

SEMESTER 6		HRS
INTERNET APPLICATIONS	ITS 200	3
INTERMEDIATE MACRO	ECON 302	3
ECON ELECTIVE	ECON	3
CORPORATE FINANCE	BADM 314	3
BUSINESS LAW II	BADM 222	3

### SENIOR YEAR

SEMESTER 7		HRS
MONEY AND BANKING	ECON 453	3
ECONOMICS ELECTIVE ⑤	ECON	3
FOREIGN LANG ELECTIVE		3
ELECTIVE ④		3
ELECTIVE ④		3
ELECTIVE ④		2

SEMESTER 8		HRS
SPECIAL TOPICS	ECON 480	3
ECONOMICS ELECTIVE ⑤	ECON	3
ELECTIVE ④		3
ELECTIVE ④		3
ELECTIVE ④		3

- Students achieving an SAT verbal score below 450 will be enrolled in English 100; 450-699, Students will be enrolled in English 101; 700 and above and a "B" average in high school, students will be enrolled in English 102.
- The Sophomore English requirement may be satisfied by completing any two of the following literature courses: English 201, 202, 203, 204 or Foreign Language Literature.
- Elective may be selected from any science course with a lab component.
- Elective may be selected from any subject area, however students desiring to earn a minor in Accounting, Economics, Financial Planning, Management, or Marketing should plan their electives early in the program.
- Elective must be at or above the 300 level.