

CAMPBELL UNIVERSITY



College of Arts and Sciences

Art

1-800-334-4111 www.campbell.edu

The Campbell Program

We offer two majors: Studio Art and Graphic Design. Each major is structured to prepare you for the many and varied careers open to artists.

Though our department is relatively small, we offer approximately 30 courses. Your art-related coursework will primarily be studio classes, and the small class size ensures you'll receive individual attention throughout your years at Campbell.

The Campbell Approach

We emphasize the functional aspect of art, providing the experiences and expertise you need if art is to become your livelihood.

For example, you will gain essential real-world experience through an internship. Most students arrange their own internships, so they can custom-tailor the best situation for their own interests. We do have contacts in the art world, however, and can assist you in finding positions.

Our students have held internships with advertising agencies, design firms, art councils, museums, and others.

The Campbell Faculty and Resources

Our full-time and part-time faculty members are exhibiting artists as well as caring teachers. Department Head Breck Smith, for example, has received a grant from the State Arts Council for his work.

The sky-lit studios at Campbell provide excellent facilities for a variety of mediums. Art students also have access to computers through the Art Department Macintosh Computer Lab, and you will get valuable computer graphic experience while you're here. A photography darkroom is also available to you.

The North Carolina Museum of Art and Fayetteville Museum of Art are both nearby for off-campus cultural experiences.

The Campbell Student

As you might expect, our students tend to be creative individuals interested in many kinds of artistic expressions.

They're also pragmatic, recognizing that they must have a range of skills in art and other disciplines to succeed in their profession. As a result, Campbell's core curriculum is an excellent complement to their specialized training in art.

Our Graphic Design graduates typically go on to work in advertising agencies or design studios, where they help produce an array of materials ranging from four-color ads, to packaging, to logos, to presentations.

For more information about the program contact:

The Administrative Assistant

800-334-4111, ext. 1517 910-893-1517

art@campbell.edu

Our Studio Art graduates work in museums, galleries, frame shops, and architectural firms (where they execute perspective drawings).

About 70% of our majors have positions in their field within six months of graduating from Campbell. The average time it takes them to find employment in their field is three months.

Art: Bachelor of Arts

Requirements for a Major in Studio Art

In addition to the General College Curriculum requirements, students pursuing a major in Studio Art must complete 46 semester hours in art, including the core art curriculum: ART 101 Design I, 102 Design II, 131 Introduction to Art, 201 Drawing I, 202 Painting I, 213 Sculpture I, 231 Art History I, 232 Art History II, 465 Internship and 461 Senior Exhibit.

In addition to the core art curriculum, the student must complete at least eighteen semester hours in electives from among the following: ART 204 Printmaking I, 206 Graphic Design I, 207 Graphic Design II, 208 Graphic Design III, 211 Ceramics I, 301 Drawing II, 302 Painting II, 311 Ceramics 2 & Advanced Ceramics, 304 Printmaking II, 313 Sculpture II, 401 Advanced Drawing, 402 Advanced Painting, 404 Advanced Printmaking, 413 Advanced Sculpture, 441 Independent Studio, 442 Independent Studio, COMM 233 Intro. to Photography.

Requirements for a Major in Graphic Design

In addition to the General College Curriculum requirements, students pursuing a major in Graphic Design must complete ART 101 Design I, 102 Design II, 131 Intro to Art, 201 Drawing I, 301 Drawing II, 203 Color I, 231 Art History I, 232 Art History II, 206 Graphic Design I, 209 Typographic Design, 207 Graphic Design II, 208 Graphic Design III, 465 Internship, COMM 233 Intro to Photography, COMM 213 Intro to Advertising.

Requirements for a Minor in Studio Art

Students pursuing a minor in Studio Art must complete ART 101 Design I, 102 Design II, 131 Introduction to Art, Drawing I, 202 Painting I, 211 Pottery I or 213 Sculpture I.

Requirements for a Minor in Graphic Design

Students pursuing a minor in Graphic Design must complete ART 101 Design I, 131 Introduction to Art, 201 Drawing I, 206 Graphic Design, COMM 233 Introduction to Photography, 209 Typographic Design.

The Campbell Advantage

Some people think of art as a narrow field with limited employment prospects. Yet there are a variety of careers available to the art major, and the growing use of computer graphics is adding an entirely new dimension to the field. If you choose to start your creatively challenging art career at Campbell, you'll discover that...

- You'll receive personalized instruction in small art classes while you're surrounded by the resources of a major institution...
- You'll have a wide selection of courses to take, reinforced by a core curriculum that balances your educational experiences, and...
- You'll appreciate the varied experiences you gain from a university that emphasizes a quality liberal arts education, free enterprise, and our Christian Mission.

Art at Campbell. It's the education you need... the education you want... the education for your life.

Interested?

Call us today and ask for your informational materials about Campbell's:

Academics
 Advantages
 Campus Visits
 Career Services
 Community
 "Creek" Life
 Financial Aid
 International Admissions
 Outcomes
 Residence Life
 Value

Admissions Office
 Campbell University
 1-800-334-4111

International: 01-910-893-1415
www.campbell.edu

Consider us. Visit us. Call us today.

Curriculum Outline

Graphic Design

CAMPBELL
 UNIVERSITY

Junior Year

SEMESTER 5			SEMESTER 6		
		HRS			HRS
RELIGION	RELG	3	GRAPHIC DESIGN II	ART 207	3
SOCIAL SCIENCE		3	INTERNSHIP	ART 465	3
LITERATURE ELECTIVE	ENGL	3	LITERATURE ELECTIVE	ENGL	3
DRAWING II	ART 301	3	ELECTIVE		3
TYPOGRAPHIC DESIGN	ART 209	3	ELECTIVE		3
ELECTIVE		3	INTRO TO ADVERTISING	COMM	3

Senior Year

SEMESTER 7			SEMESTER 8		
		HRS			HRS
HUMANITIES ELECTIVE		3	ELECTIVE		3
GRAPHIC DESIGN III	ART 208	3	ELECTIVE		3
INTRO TO PHOTO	COMM 233	3	ELECTIVE		3
ELECTIVE		3	ELECTIVE		3
			ELECTIVE		3

Studio Art

Junior Year

SEMESTER 5			SEMESTER 6		
		HRS			HRS
RELIGION	RELG	3	PAINTING II	ART 302	3
SOCIAL SCIENCE		3	SCULPTURE II	ART 313	3
LITERATURE ELECTIVE	ENGL	3	ART HISTORY I	ART 231	3
PAINTING I	ART 202	3	INTERNSHIP	ART 465	3
SCULPTURE	ART 213	3	ELECTIVE		3
ELECTIVE		3	ELECTIVE		3

Senior Year

SEMESTER 7			SEMESTER 8		
		HRS			HRS
HUMANITIES		3	ADVANCED PAINTING	ART 402	3
GRAPHIC DESIGN II	ART 206	3	ADVANCED DRAWING	ART 401	3
ART HISTORY II	ART 232	3	INDEPENDENT STUDIO OR	ART 442	
INDEPENDENT STUDIO	ART 441	3	ADVANCED SCULPTURE	ART 413	3
ELECTIVE		3	SENIOR SEMINAR	ART 461	1
			ELECTIVE		3