

CAMPBELL UNIVERSITY



Lundy-Fetterman School of Business

Accounting

1-800-334-4111 www.campbell.edu

The Campbell Program

We've created an innovative program designed to prepare you for a variety of options, including: accepting challenging positions with CPA firms, corporations, government, and not-for-profit organizations; or pursuing a Master of Business Administration (MBA), Master of Accountancy, or law school degree.

- Our traditional four-year Bachelor of Business Administration (BBA) degree with a major in accounting; or,
- Our five-year "3/2" program which ends with a Master of Business Administration (MBA).

Our 3/2 program meets all educational requirements for eligibility to sit for the CPA exam in most states. This unique 3/2 program allows you to earn both the BBA and MBA.

We also offer undergraduate courses you rarely find elsewhere. By completing the financial planning minor, graduates are able to sit for the national IBCFP examinations and earn the designation of Certified Financial Planner (CFP™).*

The Campbell Approach

Your major classes will average only about 22 students each, which gives us ample opportunity to complement lectures with discussions, case studies, role playing, and guest speakers.

You'll also have the opportunity to do an optional internship with a CPA firm, business, or other organization. These one-semester internships, which can be done in the fall, spring or summer semesters, are invaluable learning tools that enhance your resumé with prospective employers. Our department faculty promote this program to employers and carefully matches students with opportunities. Approximately one-third of our accounting students take advantage of these internships by their senior year.

The Campbell Faculty

Our department is characterized by supportive, experienced faculty members who will be readily accessible to you in and out of class. All four faculty members possess the CPA designation and impressive academic credentials; one has been licensed as a stock broker; one has been an internal auditor with both a major retail and commercial bank; and one has serviced as comptroller of a regional retail business.

* CFP™, Certified Financial Planner™ are certification marks owned by the Certified Financial Planner Board of Standards, Inc. These marks are awarded to individuals who successfully complete the CFP Board's initial and ongoing certification requirements.

For more information about the program contact:

The Administrative Assistant

1-800-334-4111, ext 1410 • 910-893-1410

accounting@campbell.edu

The Campbell Resources

The department sponsors the Accounting and Financial Club, which offers a variety of professional, social, and leadership opportunities. As a part of the Lundy-Fetterman School of Business, you'll also be eligible for almost thirty different endowment scholarships.

The Campbell Student

Our students gain excellent analytical and communication skills. About 20% of them continue their education after graduating. The remainder typically accept accounting, tax, auditing, or financial analyst positions with CPA firms (about 50% of those seeking employment), businesses (20%), governmental agencies (20%) and not-for-profit organizations (10%).

Many graduates ultimately establish their own CPA firms and most graduates sit for the CPA exam.

The Campbell Advantage

Most universities and many colleges offer the accounting major. But Campbell offers you a program that is exceptionally strong and unique, because...

- You'll enjoy the benefits of a large university business program within small-classroom settings...
- You'll take courses available at Campbell from full time professors who take the time to know you personally; and...
- You'll earn a degree from a university distinguished by our dedication to quality liberal arts education, free enterprise, and our Christian Mission.

Accounting at Campbell is the education you need...
the education you want... the education for your life.

Accounting: Bachelor of Business Administration

Requirements for a Major in Accounting (BBA)

Accounting 213, 214, 323, 324, 326, 333, 334, 335, 336, 443, 444, and three from any 300 level or above Accounting class with the exception of ACCT 325; Business Administration 221, 222, 300, 313, 314, 331, 336; Computer Information Systems 125; Economics 201, 202, and two from any 300-level or above School of Business course.

Interested?

Call us today and ask for your informational materials about Campbell's:

Academics
Advantages
Campus Visits
Career Services
Community
"Creek" Life
Financial Aid

International Admissions

Outcomes
Residence Life
Value

Admissions Office
Campbell University
1-800-334-4111

International: 01-910-893-1415
www.campbell.edu

Consider us. Visit us. Call us today.

Curriculum Outline

Accounting

CAMPBELL

UNIVERSITY

Freshman Year

SEMESTER 1			SEMESTER 2		
		HRS			HRS
ENGLISH COMPOSITION ①	ENGL 101	3	COMPOSITION II	ENGL 102	3
SCIENCE ELECTIVE		4	WESTERN CIVILIZATION	HIST 112	3
COLLEGE ALGEBRA	MATH 111	3	STATISTICS	MATH 160	3
WESTERN CIVILIZATION	HIST 111	3	SCIENCE ELECTIVE		4
LIFE WELLNESS	PE 185	2	MUSIC, ART, THEATRE FINE ARTS	131	3
FOREIGN LANGUAGE ②		3	P.E. EXERCISE ACTIVITY	PE 111	1
CU WORSHIP	CUW 100	.5	CU WORSHIP	CUW	.5
NEW STUDENT FORUM	BADM 100	1			

Sophomore Year

SEMESTER 3			SEMESTER 4		
		HRS			HRS
PRINC OF ACCOUNTING	ACCT 213	3	PRINC OF ACCOUNTING II	ACCT 214	3
INTRO TO COMPUTERS	CIS 125	3	ELECTIVE		3
INTRO TO CHRISTIANITY	RELG 125	3	RELIGION ELECTIVE		3
ENGLISH ELECTIVE ③	ENGL	3	ENGLISH ELECTIVE ③		3
MICROECONOMICS	ECON 201	3	MACROECONOMICS	ECON 202	3
CU WORSHIP	CUW 200	.5	CU WORSHIP	CUW 200	.5

Junior Year

SEMESTER 5			SEMESTER 6		
		HRS			HRS
INTERMEDIATE ACCT	ACCT 323	3	INTERMEDIATE ACCT II	ACCT 324	3
COST ACCOUNTING	ACCT 335	3	ACCT IMPROVED PERF	ACCT 336	3
PHILOSOPHY OF BUSINESS	BADM 300	3	ACCT ELECTIVE-300+⑤		3
CORPORATE FINANCE	BADM 314	3	BUS COMMUNICATION	BADM 336	3
PRIN OF MANAGEMENT	BADM 331	3	BUS ADMIN ELECTIVE④		3
BADM ELECTIVE-300+		3			

Senior Year

SEMESTER 7			SEMESTER 8		
		HRS			HRS
ACCT THEORY SEMINAR	ACCT 326	3	TAXATION II	ACCT 334	3
TAXATION	ACCT 333	3	AUDITING	ACCT 443	3
ADVANCED ACCOUNTING	ACCT 444	3	ACCT ELECTIVE-300+⑤		3
ACCT ELECTIVE-300+⑤		3	BUSINESS LAW II	BADM 222	3
INTRO TO MARKETING	BADM 313	3	ELECTIVE		3
BUSINESS LAW	BADM 221	3			

① English 100 may be waived for students with an SAT verbal score of 450 or higher, English 101 and a "B" average in high school English. Waiver requires formal approval from the English Department.

② Foreign Language requirement is two units in high school or six semester hours in college.

③ The Sophomore English requirements may be satisfied by completing any two of the following courses: English 201, 202, 203, and 204. One course in Foreign literature may be substituted for one literature course. This may be either a course in the language or in English translation, provided it is approved in advance by the student's advisor.

④ Any 300-level or above course offered in the School of Business...Recommend Financial Planning, Quantitative Methods or Business Policy.

⑤ Accounting electives may come from 300 level or higher courses with the exceptions of Accounting (ACCT) 325.